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| Volunteer Role Description | Volunteer Marketing Assistant |
| Commitment | Flexible, twice a week from home Fortnightly group meeting with Learning and Volunteers Officer either at TH, or Zoom |
| Supervisor | Learning and Volunteers Officer |
| Organisation information | Turner's House Trust is committed to extending access to the house and engaging visitors with both the heritage of the site and the story of JMW Turner himself. We aim to illustrate his relationship to the local area which influenced many of his paintings. The House also offers a high quality programme of learning and participation activities for people of all ages. |
| Purpose of role | <ul style="list-style-type: none"> • Support the delivery of the marketing strategy including in the local community and online • Support the staff and volunteer team to promote events and exhibitions • Act as ambassador for Turner's House Trust with local community and the public |
| Tasks | <ul style="list-style-type: none"> • Research and update community website listings • Deliver leaflets to libraries and other heritage organisations • Deliver a social media plan • Promote events through social media • Promote and update volunteer recruitment information • Share ideas for leaflets |
| Required Skills | <ul style="list-style-type: none"> • Interest in heritage, art and/or marketing • Willingness to learn • Good IT and communication skills • Friendly and proactive personality • Reliability |
| Support & training | <ul style="list-style-type: none"> • Induction day • Full training on all aspects of the role • Regular volunteer information events • Regular updates on the wider activities of Turner's House Trust • Advice and guidance from Learning and Volunteers Officer • Opportunities for further mentoring and training, eg through CVS Richmond or Superhighways |
| Benefits of volunteering | <ul style="list-style-type: none"> • Become part of a friendly and dedicated team • Opportunity to develop new and existing skills • Opportunity to meet new people • A programme of cultural trips and social events • Contribute to the valuable work of making Turner's House available to the public and developing interest in heritage in Twickenham • Gain experience working in the heritage industry |
| Application procedure | Application form Informal interview |
| Further information | Rita Pigionica, Learning and Volunteers Officer, learning@turnershouse.org |